



Shwetha Initiative, your gateway to unparalleled expertise in Brand Management, Consultation, Media, Publicity Solutions, Strategic Public Relations, Design-Print & Production, and much more. We're not just a consultancy; we're your partners in success.

Yes. You are in right place...

Let's together make the Value creation for the Brand & Business

Why Shwetha Initiative?

- Focused look on Your need
- Client driven programs
- Customized, budget friendly packages
- Easy accession of experts





SERVICES

Consulting	Marketing Management, Product Management, Crisis & Projects
Multimedia Production	Content, storyline, Design and Production (Print, Radio & TVC), Documentary films, Banner, Signage, Digital boards, campaign vehicles etc
Advertising	Designing, production and releases
Branding	Product Packaging, services, campaigns.
Event Management	Theme based event plans and arrangements.
Public Relations	Bridging the organization's stake holders, clients, outreach programs, campaigns, thought establishment, media relationship, content creation.
Digital Events	Events on social media and other digital platforms
Technical	Digital and IT Solution(Website, Data solutions, App Developement





Our Succesfull Events & Services















ORGANIC USER REVIEWS



0 (3)

QUALITY CHECKING 8





Corporate GiftS & Stationaries











Our Podcast platform SIRIdani. The think tank talks, Debate on contemporary subjects, Trends of the world and many more. It gives content with difference.

Our Clients





TEAM



Sharath Hegde

Founder, Head, Concept designer, Consultant on planning and strategy Worked with VPL, Manipal media Pvt Ltd, Manipal academy of general education, The printers Mysore (Pvt) Ltd. 15+ years' Experience in media and many business organizations.

Shwetha Hegde

Head (Administration& Management). Served in banking, export & import firms in Mumbai.

Venu Sharma

Management Consultant

Working as Consultant on Business & Brands. With Crisis Management & Project Management expertise he has worked on many popular brans across India. He is the Founder myantharathma.org. He has worked with Manipal Group on may brands like –Kurlon Mattress, Abharan Jewels, Campco Chocolates, Bhandary Builders, Aruna Masala Muliya Jewels and many more

Jyothi Saligrama

Advisor (SIRIdani radio productions)

Well-known radio professional. Content, creatives and social media manager. Worked with popular media brands, All India Radio, Radio Mirchi and TV production houses. Jyothi is running her own social business start up JEEVA JALA, which works on rain water conservation in coastal Karnataka.

Team comprising over 6 professional graphic designers, 3 visual experts specializing in photography and video production, alongside management consultants, IT & digital experts and audio production specialists.

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